Tips for designing your graphics.

1) Consider having Veni Graphics do your graphic design for a fixed fee. See the graphic design page of our website for current fee information.

2) If possible do your graphic design in Abobe Indesign, Photoshop or Illustrator and submit your graphics in the fully layered native file. Include all linked files.

3) If you use Illustrator or Indesign, outline your text to avoid any issues with fonts.

4) If you use a different program to design your graphics, save the file as an EPS, TIFF or JPEG files. 300 dpi is ideal. Make sure you erase the die lines before you save or export the file.

5) Make sure you leave a 1/8 inch bleed for all of your graphics. This means that any background color or graphic image should extend 1/8 inch beyond where it is going to be trimmed.

6) Keep text and important images 1/8 inch inside of trim lines.

7) Call Don or JoAnn at 877-836-4439 for help with graphic design questions.

8) Copy the graphic design files and send to Veni Graphics along with your master or call Veni Graphics for instructions for loading files to our ftp site.